

WITH MONTHLY CONTRACT – RETAINER PACKAGES

SMALL MARKET - Pop. 100,000 & under: rates: \$25 per unit (min 25 units)

(100 units/month @ \$2000/month = \$20.00/Unit)

(50 units/month @ \$1100/month = \$22/Unit)

(25 units/month @ \$625/month = \$25/Unit)

MEDIUM MARKET - Pop. 100,000 to 500,000 – rates: \$35 per unit (min 25 units)

(100 units/month @ \$2750/month = \$27.50/Unit)

(50 units/month @ \$1600/month = \$32/Unit)

(25 units/month @ \$875/month = \$35/Unit)

LARGE MARKET Pop. 500,000 + - rates: \$50 per unit (min 25 units)

(100 units/month @ \$3750/month = \$37.50/Unit)

(50 units/month @ \$2250/month = \$45/Unit)

(25 units/month @ \$1250/month = \$50/Unit)

NO CONTRACT – PER SPOT RATES

SMALL MARKET - Pop. 100,000 & under – \$100 for prod, \$50 for script (\$150)

MEDIUM MARKET - Pop. 100,000 to 500,000 – \$125 for prod, \$75 for script (\$200)

LARGE MARKET - Pop. 500,000 + - \$100 per script, \$150 for prod (\$250)